### **CURRICULUMVITAE**

### Dr J.Madan Mohan

**Assistant Professor** 

Department of Commerce & Management studies Adikavi Nannaya University Campus - Tadepalligudem



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### **ACADEMIC PROFILE**

Qualification	:	M.Com., M.B.A., PhD
Teaching Experience	:	16 Years
Research Papers Published	:	25
Book Chapters	:	03
General Articles Published	:	02
STTP's (Online) Attended	:	04
Seminars Attended (International-08 & National-27)	:	35
F D P's (Online/Offline) Attended	:	31
P D P's (Online)	:	03
Workshops (Online/Offline) Attended	:	20
Webinars (Online) Attended	:	83
Online Courses Attended	:	11
Life Memberships in Professional Organizations	:	02

### **Educational Qualifications**

**Ph.D.** from Rayalaseema University, Kurnool, Andhra Pradesh, in March 2020. *Thesis Title*: "Customer Behaviour on Passenger Car Marketing (A Study with Reference to Selected Districts in Andhra Pradesh)."

**M.B.A., (Finance)** from Distance Education Centre, Acharya Nagarjuna University, Guntur, Andhra Pradesh in 2012.

**M.Com,** from Sir C R Reddy College, Eluru, Affiliated to Andhra University, Visakhapatnam, Andhra Pradesh, in 2007.

**B.Com.** from Government Degree College, Kaikalur, Affiliated to Acharya Nagarjuna University, Andhra Pradesh, in 2005.

**Intermediate** from Government Junior College, Kaikalur, Andhra Pradesh, in 2002.

**S.S.C** from Z.P.H.S, Edulagudem, Krishna District, Andhra Pradesh, in 2000.

### **Certificate Courses**

Diploma in Computer Applications (**DCA**), PACE Computers, Kaikalur in 2005. Post Graduate Diploma in Computer Applications (**PGDCA**), PACE Computers, Chintalapudi in 2007.

### **Professional Experience**

**December 2021-Till date**: Assistant Professor, Department of Commerce & Management Studies, Adikavi Nannaya University Campus-Tadepalligudem.

June 2012 - December 2021: Assistant Professor, PG Dept. of Commerce, Sir C R Reddy (A) College Eluru.

Academic Years 2010-2012: Lecturer in Department of Commerce, Sri Vikas Degree College, Kaikalur.

Academic Year 2009-2010: Assistant Professor in PG Dept. of Commerce, Sir CRR College (A), Eluru.

Academic Years 2007-2009: Lecturer in Dept. of Commerce, Sri Chalapathi Degree College, Eluru.

#### **Academic roles:**

- ❖ Acting as Assistant Training and Placement Officer, Adikavi Nannaya University Campus, Tadepalligudem in 2022 onwards.
- ❖ Acting as Subject Expert, University Nominee (AKNU), Board of Studies, Department of Commerce, Sir C R Reddy (A) College, Eluru from 2023-2026 period.
- ❖ Acting as External Examiner (Viva-voce) in Management Studies in Jawaharlal Nehru Technological University, Kakinada (JNTUK) in 2021 onwards.
- ❖ Acting as Evaluator on Management Studies in Indira Gandhi Open University (IGNOU), in 2021 onwards.
  - ➤ **Acting** as **Evaluator** on Management Studies in **IGNOU**, Regional Evaluation Centre, **Kochi, Kerala** in 2021 onwards.
  - ➤ **Acting** as **Evaluator** on Management Studies in **IGNOU**, Regional Evaluation Centre, **New Delhi** in 2021 onwards.
  - ➤ **Acting** as **Evaluator** on Management Studies in **IGNOU**, Regional Evaluation Centre, **Bhubaneswar**, **Orissa** in 2022 onwards.
  - ➤ **Acting** as **Evaluator** on Management Studies in **IGNOU**, Regional Evaluation Centre, **Lucknow**, **Uttar Pradesh** in 2023 onwards.
- ❖ Acted as **Squad** for Degree Semester end examinations under Adikavi Nannaya University.
- ❖ Acted as Observer for various examinations under Adikavi Nannaya University.
- ❖ Acted as Evaluator on Master of Commerce papers in Adikavi Nannaya University.
- ❖ Acted as Head of Commerce Department, Sir C R Reddy (A) College, Eluru from March 2021-December 2021.
- ❖ Acted as Chairman, Board of Studies, Department of Commerce, Sir C R R College, Eluru.
- ❖ Acted as Chairman, Board of Studies, Department of Business Administration, Sir C R R College, Eluru.

- ❖ Acted as Convener, One Week Online Faculty Development Programme on "Research methodology in Social Sciences" from 27<sup>th</sup> September to 02<sup>nd</sup> October 2021.
- ❖ Acted as Observer, AP-ICET -2017 regional Centre West Godavari District.
- ❖ Acted as Assistant Training and Placement Officer, Post Graduate Courses, Sir C R Reddy (A) College, Eluru from March 2017-December 2020.
- ❖ Acted as Question Paper Setter on Commerce and Management studies UG & PG Level in different Autonomous Colleges.
- ❖ Acted as Evaluator on Commerce and Management studies UG & PG Level in different Autonomous Colleges.
- ❖ Organizing Secretary National Webinar, "Impact of Covid -19 on Indian Economy, 16<sup>th</sup> May 2020. Sir C R Reddy College, Eluru.

### **Life Memberships in Professional Organizations**

❖ Life Member of Indian Accounting Association.

(Membership Number: - VS-192)

❖ Life Member of Indian Academic Researchers Association.

(Membership Number: - 1170/2023)

### PERSONAL PROFILE

Name : Madan Mohan Jaliparthi

Date of Birth : 10-06-1985

Sex : Male

Marital Status : Married

Nationality : Indian

Languages Known : Telugu, English

Permanent Address : MIM Complex, Opp. Chaitanya Godavari Bank, Near

Galigopuram, Sanivarapupeta, Eluru, 534003.

(J. Madan Mohan)

### **LIST OF RESEARCH PAPERS PUBLISHED**

S. No	Name of the Journal	Pages	ISBN /ISSN	National/ International	Title of the Paper
1	International Journal of Functional management	Issue-2, vol.2, april- june-2013 (169-178)	ISSN- 2319-1406	International	Work Related Employee Performancein Organization
2	International Journal of Functional management	Issue-2, vol.2, april- 2014 (110-117)	ISSN- 2319-1406	International	The Indian Capital Market Performance Through Research
3	Pezzottaite Journals	Vol-2, issue-2 (498-505)	ISSN- 2319-9059(P)	International	Challenges Marketing Promotional Continuing Transformation role of Banks &RBI Autonomy in Financial Sector.
4	Pezzottaite Journals	Vol-2, issue-2 (380-384)	ISSN- 2319-9032(P) 2319-9040(O)	International	A Study on Marketing Problems ofentrepreneurs in India
5	Human Rights International Research Journal	Vol-2, issue-1 (107-111)	ISSN- 2320-6942	International	Empowering the Powerless througheducation
6	International Journal of Research and Business innovation	Vol-2, issue-1 (19-24)	ISSN- 2321-5615	International	Bench Marking Business Performance
7	International Journal of Academic Research	Vol-2, issue-4(3) (132-136)	ISSN- 2348-7666	International	Business Management & HumanRights
8	International Journal of Academic Research	Vol-3, issue-2(2) (85-90)	ISSN- 2348-7666	International	Challenges & Opportunities in Commerce Education
9	Journal of Business Management	Vol-1(1) (1-5)	Reference number- 0520130701	National	FDI role in the Retail sector in India
10	Journal of Education Research	Vol-1(1) (1-16)	Reference number- 0120130601	National	Management Education in India

11	Good governance & rural Development in India	(338-350)	Isbn-978-1- 5032-8325-1	National	Corporate Governance in BankingSector in India
12	Need of Empowering Panchayat Raj Institutions	(144-148)	Isbn-978-93- 85100-36-9	National	Women Empowerment in Panchayat Raj Institutions
13	Role of Knowledge Management in modern era	(137-145)	Isbn-978-93- 82163-91-6	National	Implications of knowledge management principles in developing human resources
14	Global business strategies-touching new horizons	63-66	Isbn-978-81- 926819-2-4	National	Rural marketing in India
15	Global trends in social and business sciences	89-96	Isbn-978-81- 944859-7-1	National	Empowering the Women throughEducation
16	Business Sciences International Research Journal	Vol - 7 Issue 1 107-112	ISSN 2321 - 3191	International	Empowering the Women throughEducation
17	Indo Global Journal Of Commerce And Economics	41-46	ISSN 2393-9796	International	Recent trends in securities market
18	International Journal of Current Advanced Research	10467- 10472.	2319-6475, 7(3) factor:5.99	International	Consumer Behavior in Passenger CarMarket With Special Reference To Selected Districts In AP
19	International Journal of Research in Social Sciences	Vol. 8 Issue 4, 389-399	ISSN: 2249- 2496, Impact factor:7.08	International	A Study On Consumer Behavior AndPreference In Passenger Car Market -A P
20	Intellectual Property Rights Technological development	148-151	Isbn:978-93- 90028-32-0	National	Impact of patent law on economic growth in India
21	Recent Trends in Multi- Disciplinary Research	188-196	ISBN: 978-93- 91117-74-0	National	Recent Trends in Commerce Education

22	Mukth Shabd Journal	776-784	ISSN-2347- 3150	National	Changing Scenario of Consumer Purchase Intentions for Environmentally Friendly Products
23	High Technology Letters	477-489	ISSN-1006- 6748	National	Organizational Justice and Employee Dedication
24	Mukth Shabd Journal	2041-2047	ISSN-2347- 3150	National	A study on the role of Gender in the association between Organization Justice, Organization Loyalty, and Intent to leave.
25	JXAT Journal		ISSN-1006- 7930	National	The Impact of Organisational Justice of Professors Dedication to professional Ethics: an empirical study

# **List of Book Chapters Contribution**

S. No	Book Title	Publisher	Single Author / Multi Authors	Chapter(S) Written	ISBN/ISSN	Language
1	Business Law	Spectrum Publications	Multi authors	Three Chapters	ISBN:978- 93-83959- 07-5	Telugu
2	Career Opportunities in commerce education	Publications	Multi Authors	Two Chapters	ISBN: -978- 93-86251- 16-9	English
3	Recent trends in multi-disciplinary research	Shree Publishing House	Multi Authors	One Chapter	ISBN: -978- 93-91117- 74-0	English

<u>List of General Articles Published Magazines</u>

S. No	Name Of the Article	Date	Pages From- To	Published by	Language
1	The Distribution Systemsof Life Insurance Business -Trends	September 2013	87-89	Economic Affairs Magazine	English
2	Role of FDI in RetailSector	October 2013	10-11	Comdex Times Magazine	English

# <u>List of Short-Term Training Programmes (Online) Attended</u>

S. No	Details of the Programme	Sponsored / Organized	Dates
	10 Days Online National Skill Development Programme on "GST Registration, Assessment & Filing of Returns"	Department of Commerce, Bharathiar university, Coimbatore	17-08-2020 to 28-08-2020
2	6 days Online STTP on "Outcome based curriculum planning".	Kri Krichna ("Allege at Engineering	02 -11-2020 - 07-11-2020
3	Panacea of Environmental pollution".	, ,	02-11-2020 - 12-11-2020
	10 Days Online National Skill Development Programme on "GST Registration, Assessment & Filing of Returns"	Department of Commerce, Bharathiar university, Coimbatore	02-11-2020 to 12-11-2020

# <u>List of Seminars/Conferences (Online/Offline) Attended</u>

S. No	Title of the Seminar/ Conference/	National/ International	Organizers	Title of the Paper (Presented)	Date of Seminar/ Conference
1	2 <sup>ND</sup> International Conference	International	Sri Ganesh School ɗ Business Mgt., Salem, Tamil Nadu	Work-Related Employee Performance in Organization	22 <sup>nd</sup> Feb,2013
2	Policies, Institutions, Governance and Contemporary Disarray	International	_	E-Governance Initiatives in India	27-30, July, 2013
3	3 <sup>rd</sup> International Conference	International	Business	The Indian Capital Market Performance Through Research	25 <sup>th</sup> Feb, 2014
4	ICWE-2014	International		Empowering the Powerless through education	07-08, March,2014
5	Quality Changes ThroughResearch	International	Dr.N.G.P. College ɗ Education, Coimbatore	Challenges and Opportunities of E-Learning	14-15, March,2014

6	4 <sup>th</sup> International Conference	International	Sri Ganesh School of Business Management Salem, Tamil Nādu.	Talent Management in Software	20 <sup>th</sup> Feb,2015
7	5 <sup>th</sup> International Conference	International		Recent Trends in Securities Market	<sub>19</sub> th February, 2016.
8	Global trends inE- Commerce, management and social sciences-2020	International	Sir Cattamanchi Ramalinga Reddy Œ <b>g</b> Eluru.	Empowering thewomen through Education	28 <sup>th</sup> -29 <sup>th</sup> feb,2020
9	Human Rights Education: Perspective & Challenges	National		Human Rights Education India	27 <sup>TH</sup> -28 <sup>TH</sup> AUG 2012
10	Gender Main streaming issues & Challenges	National	Sir C R ReddyCollege, Eluru	Women and education	03 <sup>rd</sup> September, 2012
11	Role of FDIs in Retail Sector in India	National	of PG &Professional	Retailing India- Getting Organized to drive growth	07 <sup>th</sup> -8 <sup>th</sup> Dec 2012
12	Research Issues in Business Management	National	St. Ann's College of Engineering &Technology, Chirala, AP	Ethical issues atwork and employee job involvement, satisfactionthe case study of Vijayawada railway system	08 <sup>th</sup> March, 2013
13	Talent management in knowledge economy	National	D.D. Siddhartha	Post privatization job satisfaction among railway employees	23 <sup>rd</sup> march,2013
14	Future Challenges and Innovative Trends in Global Business Environment	National	0 ,	Future Challenges in Global Business Environment	27 <sup>th</sup> September, 2013
15	Talent Management Practices in India- EmergingTrends	National		Talent Management in Software Teams	20-20st, Dec,2013
16	Role of Knowledge Management in Modern ERA	National	Engineering College,	Implications ofKnowledge Management principles in developing Human Resources	

17	New Paradigms& Perspectives in Business Excellence	National		Bench MarkingBusiness Performance	10 <sup>th</sup> Feb2014.
18	Green- Chemistry-Its impact on Environmental Protection	National	Department of Chemistry, Sir C R R Autonomous College, Eluru	Attended	06-02- 2014
19	Banking and insurance – contemporary issues	National	Department of Commerce, Sir CRR college, Eluru	Banking and insurance – contemporary issues	13 <sup>th</sup> February, 2014
20	Recent Trends in Aqua CultureFor Sustainable Environment	National	Department of Zoology, Ch.S.D. Theresa's College, Eluru	Recent Trends inAqua Culture forSustainable Environment	08 <sup>th</sup> & 09 <sup>th</sup> Sep 2014
21	Good Governance & Rural Development in India	National	IE : (HC0 DC)	Corporate Governance in Banking sector inIndia	05-&06thSept, 2014
22	SANKALP-2014	National	Sree Chaitanya Educational Institutions, Karim Nagar.	Rural Marketing in India- An Overview of Consumer Behaviour	01st Feb,2014
23	Human Resource Management	National	Acharya Nagarjuna University, Guntur	Knowledge Management	12 <sup>th</sup> -13 <sup>th</sup> December 2015
24	Empowerment of Panchayat Raj Institutions	National	IC I/ C D Mahila	Role of Women in Panchayat Raj Institutions	15 <sup>th</sup> & 16 <sup>th</sup> March, 2015
25	Emerging issuesin Human Rights	National	i-iaiiia italabala,	Business management and Human rights	5 <sup>th</sup> -6 <sup>th</sup> December 2015
26	Promoting Excellence inHigher Education	National	Y.N.College, Narasapur	Challenges & Opportunities in Commerce Education	otn otn
27	Make in IndiaConcept	National	D.N.R.College, Bhimavaram	Role of FDI's inRetail Sector in India	11 <sup>th</sup> -12 <sup>th</sup> February,2016
28	Innovations inteacher Education	National		Faculty Roles and Responsibilities	28 <sup>th</sup> -29 <sup>th</sup> April, 2016
29	Quality Education through Two- year B.ed new curriculum	National	01111 010103)	Merits and Demerits of 2 year B.Ed Programme	28 <sup>th</sup> -29 <sup>th</sup> June,2016

30	Intellectual property Rights	National	Nir ( R Reddycollege	IPRs in Pharmaceutical industry	27 <sup>th</sup> -28 <sup>th</sup> Sept,2019
31	Public Private partnership inIndian Economy	National	DNR College, Bhimavaram	Recent trends inIndian economy	25 <sup>th</sup> ,feb,2020
32	Indian Economic Turnaround: Challenges & Prospects	National	Sir CRR College, Eluru	Demonetization	28 <sup>th</sup> & 29 <sup>th</sup> Nov,2016
33	Strategies and Challenges in Higher Education during COVID-19	International E-Conference	Govt Vidarbha Institute of Sciences& Humanities, Amravati, Maharashtra	International E-Conference	15 <sup>th</sup> May to 17 <sup>th</sup> May,2020
34	Online Impact series	National	Adikavi Nannaya University,Rajahmun dry	Online Impact series	30 <sup>th</sup> June,2022
35	Marketing Strategies	International	IDEAL College, Kakinada	Marketing Strategies	8 <sup>th</sup> & 9 <sup>th</sup> Feb,2023

# <u>List of Faculty Development Programmes (Online/Offline) Attended</u>

S. No	Details of the Faculty Development Programme	Sponsored / Organized	Year	National/ International
1	Case study Method ofTeaching	Adikavi Nannaya University, Rajamahendravaram	7 <sup>th</sup> & 8 <sup>th</sup> March, 2019.	National
	Recent trends in teaching learning Methodologies using ICT in Higher Education Institutions	IQAC, Sir C R Reddy College, Eluru	24 <sup>th</sup> -30 <sup>th</sup> October,2019	National
3	SPSS for U-Writing a Research Article (Online)	AIMETY Deemed university	25 <sup>th</sup> -26 <sup>th</sup> Aril,2020	National
4	Emerging and Re-emerging infectious Diseases (Online)	Little flower Degree College, Uppal, Telangana	5 <sup>th</sup> , May, 2020	National
5	E-Content Development(Online)	Shree Saraswathi College of Social Work, Washim	02 <sup>nd</sup> May,2020	National
	Online Teaching Tools for Video Lecturing and DigitalE-Learning	Sir C R Reddy College, Eluru	04 <sup>th</sup> to <sub>08</sub> th May,2020	International

7	Enterprise Solution for Current Challenges throughAI and Block Chain	School of Management Studies, VISTAS, Chennai	15 <sup>th</sup> May,2020	National
8	COVID-19 Pandemic: Strategies for EffectingWork-life Balance of Academicians	Karpagam College of Engineering, Chennai	04-05-2020 to 08-05- 2020	National
9	Project Proposals for funding Agencies: Preparation and Submission	Patrician College of Arts and Science, Adayar, Chennai	16 <sup>th</sup> & 17 <sup>th</sup> May,2020	National
10	My Life My Pride My Career	Patrician College of Arts and Science, Adayar, Chennai	18 <sup>th</sup> May, 2020	National
11	Challenges and strategies of teaching in Post COVID	Adikavi Nannaya University, Rajamahendravaram	11 <sup>th</sup> to 15 <sup>th</sup> May, 2020	National
12	Challenges and Opportunities in Higher Education in COVID	St. Joseph's College for Women,Visakhapatnam	27 <sup>th</sup> & 28 <sup>th</sup> May,2020	International
13	Managing your Finances and Investments during COVID-19	Vel Tech High Tech, Dr.Rangarajan & Sakunthala Engineering College	27 <sup>th</sup> May, 2020	National
14	Artificial intelligence	Sir C R Reddy College of Engineering, Eluru	22 <sup>nd</sup> to 26 <sup>th</sup> May,2020	National
15	Artificial intelligence	Sri Devi Women's Engineering College, Hyderabad	22 <sup>nd</sup> to 26 <sup>th</sup> May,2020	National
16	Virtual Teaching	Dr.MGR Educational and Research Institute	29 <sup>th</sup> &30 <sup>th</sup> May,2020	National
17	Capacity building Programme for Teachersduring and post COVID	Godavari institute of Engineering and Technology, Rajahmundry	28 <sup>th</sup> May & 29 <sup>th</sup> May,2020	National
18	Research Methodology in Commerce	Rani Channamma University, Belagavi, Karnataka	21 <sup>st</sup> May to 27 <sup>th</sup> May,2020	National
19	Revised Accreditation framework of NAAC	Government College, Rajamahedravaram	27 <sup>th</sup> May to 02 <sup>nd</sup> June 2020	National
20	Academic Publication Strategy- planning execution	Adikavi Nannaya University MSN campus, Kakinada	10 <sup>th</sup> June, 2020	International
21	Indirect effects of Covid-19	JMJ College for women, Tenali	12 <sup>th</sup> June 2020	National

22	Creating tech-savvy teachersfor future classrooms	St. Teresa's Institute of Education	10 <sup>th</sup> June, 2020	National
23	Recent trends in electronics	Gokaraju Rangaraju Institute ofengineering and Technology	8-13 <sup>th</sup> June 2020	National
24	E-learning and ICT tools	Aravalli College of advanced studies in education, Pali , Faridabad	8-13 <sup>th</sup> June 2020	National
25	Quality research writing	Patrician College Arts and science, Chennai	7-13 <sup>th</sup> June 2020	National
26	Academic Integrity for academicians	Dr.SNS Rajyalakshmi College of Arts and Science	15 <sup>th</sup> June,2020	National
27	NAAC revised Guidelines	Career College, BHEL, Bhopal	26 <sup>th</sup> July to 01 <sup>st</sup> August, 2020	National
28	High Impact of teachingskills and mind mappingconcept	Manipal academy of Higher Education, Manipal	20 <sup>th</sup> August, 2020	National
29	Revised Accreditation framework Guidelines of NAAC	Sir CRR College, Eluru	27 <sup>th</sup> & 28 <sup>th</sup> August, 2020	National
30	Research Proposals Concept	Seshadripuram Academy of Business studies, Bangalore	18 <sup>th</sup> December, 2020	National
		Guru Ramadass College of Education	16 <sup>th</sup> August ,2023 to 23 <sup>rd</sup> August, 2023	National

# <u>List of Professional Development Programmes (Online) Attended</u>

	Details of the Professional Development Programme	Sponsored / Organized	Year
1	Seven days Professional Development Programme on Effective and Quality Research Writing-Phase-III	Patrician College of Arts & Science, Chennai, Tamil Nādu	13-06-2022 to 19-06-2022
2	Five days International Professional Development Programme on Use of tools & techniques for Research Writing	Patrician College of Arts & Science, Chennai, Tamil Nādu	20-06-2023 to 24-06-2023
3	iProgramme on Effective and Ciliality	Patrician College of Arts & Science, Chennai, Tamil Nādu	06 -06-2023 to 12 -06-2023

# <u>List of Workshops (Online/Offline) Attended</u>

S. No	Details of the Workshop	Sponsored / Organized	Online / Offline	Year	National/ International
	National workshop on Soft Skills –Enduing Trainers	Andhra university, Visakhapatnam	Offline	<sub>09</sub> thJan,2014	National
2	National Workshop on Research Methodology and Report Drafting	Adikavi Nannayya University, Rajamahedravaram	Offline	29 <sup>th</sup> -30 <sup>th</sup> January,2016	National
	A-5-day Workshop using SPSS forQuantitative Analysis in the Management and Social Sciences	National Institute of Technology, Tiruchirappalli, TN	Offline	07 <sup>th</sup> -11 <sup>th</sup> December, 2019	National
4	Writing and Publication (Online)	Pinnacle EDUCARE, Pune, Maharashtra	Online	2 <sup>nd</sup> & 03 <sup>rd</sup> May,2020	National
_	How to Make Research Better &Matter Too	Maharaja Agrasen Instituteof Mgt studies, New Delhi	Online	18 <sup>th</sup> May,2020	National
6	NAAC revised Guidelines	Career College, BHEL, Bhopal	Online	26 <sup>th</sup> July,2020	National
7	NAAC revised Guidelines	Career College, BHEL,	Online	27 <sup>th</sup> July,2020	National
8	NAAC revised Guidelines	Career College, BHEL,	Online	28 <sup>th</sup> July,2020	National
9	NAAC revised Guidelines	Career College, BHEL,	Online	29 <sup>th</sup> July,2020	National
10	NAAC revised Guidelines	Career College, BHEL,	Online	30 <sup>th</sup> July,2020	National

11	NAAC revised Guidelines	Career College, BHEL,	Online	31st July,2020	National
12	NAAC revised Guidelines	Career College, BHEL,	Online	1 <sup>st</sup> Aug, 2020	National
13	Research Methodology	Sir CRR College, Eluru	Online	26 <sup>th</sup> , Aug,2020	National
14	5 days National virtual workshop onTime series econometrics with application	Arignar Anna Government arts and Sci College, Karaikal	Online	07 <sup>th</sup> to 11 th November,20	National
15	Rural Entrepreneurship Development Action Plan	MGN Council of Rural Education, Dept. Of HigherEducation, Ministry of Education, Govt.of India.	Online	12 <sup>th</sup> November, 2020	National
16	Towards inclusion of majority: need for other backward caste (OBC)census	Osmania University	Online	29 <sup>th</sup> April,2022	National
17	on "The Use of ICT enabled tools for teaching"	IQAC, Durgapur Government Degree College, West Bengal	Online	May 7 <sup>th</sup> & 8 th ,2022	State Level
18	Online Impact Lecture Series	University College of Engineering, AKNU	Online	30 <sup>th</sup> June,2022	National
19	Methodology for Commerce, Management and Humanities Research	Department of Commerce and Management Studies	Offline	04 <sup>th</sup> March,2023	National
20	Research Methodology	Udaan Educational Services	Online	04 <sup>th</sup> June to 13 <sup>th</sup> June,2023	National

# **List of Online Webinars Attended**

S.No	Title of the Program	Organizers	Dates	National/ Internation al
1 1	Role Of ICT In Smart Teaching And Science Writing	IQAC Cell, Govt.College, Rajamahendravaram	02 <sup>nd</sup> May, 2020	National
2	The New Face of Higher education After COVOD-	Acharya Nagarjuna University, Guntur	10 <sup>th</sup> May,2020	National
3	Remote SensingApplication	3	11 <sup>th</sup> May to 13 <sup>th</sup> May,2020	National
4	The Art of Writing Research Paper	M.A.M College of Engineering and Technology, Tiruchirappalli	13 <sup>th</sup> May,2020	National

5	Key Components ofResearch Skills	S.M. Shetty College of Science, Commerce and Management Studies, Mumbai	14 <sup>th</sup> May,2020	National
6	Industry 4.0 Enabled Technical Education	VELS University, Chennai	15 <sup>th</sup> May,2020	National
7	Impact Of Covid -19 On Indian Economy	Sir C R Reddy College, Eluru	16 <sup>th</sup> May,2020	National
8	Latex-Learning by Doing	Idhaya College For Women,Kumbakonam	15 <sup>th</sup> May and 16 <sup>th</sup> May,2020	National
9	Social Sciences Research	Sree Sankara Vidyapeetham College, Perumbavoor, Kerala	15 <sup>th</sup> May to 17 thMay 2020	National
10	Leadership At the Time of Covid-19	SRM University, Delhi-NCR, Sonepat	18 <sup>th</sup> May,2020	National
11	Research Methodology	VELS University, Chennai	19 <sup>th</sup> May,2020	National
	Economic Lockdown andThe Support for Revival Response from Government & RBI	VELS University, Chennai	20 <sup>th</sup> May,2020	National
13	Online Teaching Methods	Sri YN College, Narsapur	20 <sup>th</sup> May,2020	National
14	Recent Trends in Digital Image Processing	Shri Krishnaswamy College forWomen, Anna Nagar, Chennai	20 <sup>th</sup> May,2020	National
15	Improving Academic Standard in Management And Commerce Education	VELS University, Chennai	21 <sup>st</sup> May,2020	National
16	Need of IOT For Modern Engineer	SCAD College of Engineering & Technology, Tirulveli	21 <sup>st</sup> May,2020	National
17	Brand Development and Learning the Basics	Global Institute of Technology, Jaipur	22 <sup>nd</sup> May 2020	National
18	Finding Equity Investments Opportunities	Thakur College Of Science and Commerce, Mumbai	23 <sup>rd</sup> May,2020	National
19	Learning And Developmentin Pandemic Trimness	Institute Of Public Enterprise, Hyderabad	26 <sup>th</sup> May,2020	National
20	A Sustainable Response to Covid-19	Jain University, Jharkhand	27 <sup>th</sup> May,2020	National
21	Covid-19 and GlobalChallenges	VELS University, Chennai	27 <sup>th</sup> May,2020	International

22	Invent Future –The New Normal for Hospitality andTourism	GNA University, Punjab	27 <sup>th</sup> May,2020	National
23	Challenges And Opportunities in HigherEducation	St. Joseph's College forWomen, Visakhapatnam	27 <sup>th</sup> and 28 <sup>th</sup> May,2020	National
24	Cyber Security Awareness	CH.S.Dt. Theresa's College for Women Eluru	28 <sup>th</sup> May, 2020	National
25	Research Methodology	Sri YN College, Narsapur	28 <sup>th</sup> & 29 <sup>th</sup> May,2020	National
26	Quality Research Through Essential Ethics	Sangameswar College, Solapur	29 <sup>th</sup> May,2020	National
27	Role Of Online Teaching	R.L.S. Memorial Degree College, Jaspur, Uttarakhand	28 <sup>th</sup> May,2020	National
28	Impact of covid-19 on stateand individual Development	TUMKUR University, Tumkur, Karnataka	29 <sup>th</sup> May,2020	National
29	Lessons Excellence fromThe Movie Industry	VELS University, Chennai	29 <sup>th</sup> May,2020	National
30	World Economy on Tenterhooks and Indian Economy Road Ahead	Mahatma Night Degree Collegeof Arts and Commerce, Mumbai	29 <sup>th</sup> May,2020	National
31	Telugu Sahithyam	Adikavi Nannaya University,	29 <sup>th</sup> May,2020	National
32	Open Access Resources, Tools and Techniques for Researchers	Adikavi Nanayya University, Rajamahendravaram	29 <sup>th</sup> May,2020	National
33	Kick Start Your ResearchWork	School Of Computer Science, Jain University	30 <sup>th</sup> May,2020	National
34	MATLAB Software for Power Electronics –Hands on Training	Arasu Engineering College, Kumbakonam	30 <sup>th</sup> May,2020	National
35	Impact Of Covid-19 Behaviour and Right Way to Handle This Situations	Chhatrapati Shahu Institute of Business Education and Research, Kolhapur, Maharashtra	30 <sup>th</sup> May,2020	International
36	Education And Employment ChallengesUnder Post Covid-19	L.R.Valia Arts And P.R.Mehta Commerce College, Bhavnagar, Gujarat	30 <sup>th</sup> May,2020	National
37	Moving Forward Throughthe Challenges Posed byCovid-19	Jain University	30 <sup>th</sup> May,2020	National
38	Scope For Self- Relianceof MSMEs Admits the Covid-19 Era	Sangameswar College, Sholapur	31 <sup>st</sup> May,2020	National

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39	The Role of Personnel and Technology in Higher Education	CH.S.Dt. Theresa's College for Women Eluru	01 <sup>st</sup> June,2020	National
40	Contemporary challenges for emerging markets	Career Point University, Kota, Rajasthan	01 <sup>st</sup> , June,2020	National
41	Impact Of Covid-19 ForWomen	Bhagat Pholl Singh Mahila Vishwavidyalaya, Kanpur, Haryana	02 <sup>nd</sup> May,2020	National
42	Covid-19 And Its Preventive Measures	Midnapore College, WestBengal	02 <sup>nd</sup> and 03 <sup>rd</sup> june,2020	National
43	Quantitative Techniques in Economics	VELS University, Chennai	03 <sup>rd</sup> june,2020	National
44	Understanding The Gap Between Industry Dynamicsand University Curriculum	Poorna Institute of Science and Technology	03 <sup>rd</sup> June,2020	National
45	Block Chain Technologyand Research Prospects	PRESTIGE Institute of Management Studies, Gwalior	04 <sup>th</sup> june,2020	National
46	Criminal Justice	Sardhar Patel University of Police, Security and Criminal Justice, Jodhpur	04 <sup>th</sup> june,2020	National
47	Global economy	Jain University, Bengaluru	04 <sup>th</sup> june,2020	National
48	Impact Of Personal and Professional Life of Women	School Of Engineering Sciences and Technology, 65Jamia Hamdard, New Delhi	04 <sup>th</sup> june,2020	National
49	Nano Structured Materialfor Controlling the FlowOf Light	Sri YN College, Narsapur	05 <sup>th</sup> june,2020	National
50	Relevance of scientificvalues in fighting the pandemic covid-19	S.S. Khanna Girlscollege, Prayag raj.	05 <sup>th</sup> june,2020	National
	New Challenges Post Pandemic- A Step TowardsConnecting People to Environment	Kalinga University, Naya Raipur, Chhattisgarh	05 <sup>th</sup> june,2020	National
52	Keezhadi: the footprints of vaigal river valley civilization	Arul Anandar College, Karu Mathur	10 <sup>th</sup> June,2020	National
53	Revitaling MSMEs In PostCovid- 19 Crisis and Business Sustainability	Avinash lingam Institute for Home Science and Higher Education For Women, Coimbatore	11 <sup>th</sup> june,2020	National
54	Anxiety, Panic and Remedies Post LockdownAMONG Academicians	PRESTIGE Institute of Management Studies, Gwalior	12 <sup>th</sup> June 2020	National

55	Academic E-content Development & online	Bishop Abraham Memorial	13 <sup>th</sup> june,2020	National
56	Digital transformation	Vidyasagar College of Education, Rupan Dighi, Darjeeling	15 <sup>th</sup> June,2020	National
57	Practice business gradeto digiprenuer	PSR engineering college, Sivakasi, Tamil Nādu	19 <sup>th</sup> june,2020	National
58	Economic lockdown and support for revival response	VELS university, Tamil Nādu	20 <sup>th</sup> june,2020	National
59	Impact of covid-19 pandemic on women	MSK Bhawan College, Muzaffarpur, Bihar	27 <sup>th</sup> June 2020	National
60	Opportunities for famer inCovid- 19 pandemic	CB Gupta Agriculture PG College, Lucknow	27 <sup>th</sup> June 2020	National
61	Introduction of E-Learning-its challenges	Patrician college of arts and Science, Adyar, Chennai	28 <sup>th</sup> June 2020	National
62	Banking and finance	Velammal engineeringcollege, Chennai	04 <sup>th</sup> july,2020	National
63	Demonstration on onlinetools	Adikavi Nannaya University Rajamahedravaram	03 <sup>rd</sup> & 04 <sup>th</sup> August,20	National
64	Innovations and IPRprotection	Kallam Haranadhareddy instituteof technology, Kakinada	14 <sup>th</sup> August,20	National
65	Federal Governance inIndia	Adikavi Nannaya University Rajamahedravaram	20 <sup>th</sup> August,20	National
66	Lecture CaptureMechanism	KGRl College, Bhimavaram	25 <sup>th</sup> August,20	National
67	Recent Trends in Indian economy	Adikavi Nannaya University Rajamahedravaram	26 <sup>th</sup> August,20	National
68	Revised accreditation frame work-NAAC	Sir CRR College, Eluru	27 <sup>th</sup> &28 <sup>th</sup> August,2020	National
69	Financial Markets	Redfort Academy, Erode, Chennai	28 <sup>th</sup> August,2020	National
70	New National educationalpolicy	PB Siddhartha College, Vijayawada	29 <sup>th</sup> August,2020	National
71	Digital and Crypto assets	KL university	31 <sup>st</sup> October,20	International

72	ITT 1.1 TO	KRT college of Arts and Commerce, Nasik	01 <sup>st</sup> November,20	National
73	Cyber crimes	KL university	06th November,20	National
74	Consumerism and financial literacy	Jagran Institute of management, Kanpur	07 <sup>th</sup> November,20	National
75	•	Dr SRK GOVT. ARTSCOLLEGE, YANAM	07 <sup>th</sup> November,20	National
76	Premier of cross border	Department of businesslaw, Ambedkar university, Tamil Nādu	07 <sup>th</sup> November,20	National
77	Adult learning principles	Seshadripuram educational trust, Bangalore	09 <sup>th</sup> January,2021	National
78	Essential skills of trainer	Seshadripuram educational trust, Bangalore	23 <sup>rd</sup> , January,2021	National
79	The evolving of paradigmof hate speech	KL University, AP	03 <sup>rd</sup> April,2021	National
80	Impact of learning	St. Theresa's College, Eluru	18 <sup>th</sup> April,2021	National
81	Accelerating digital transformation	Tec guru educational group	17 <sup>th</sup> may,2021	National
82	Youth success begins with you	Sir C RR College, Eluru	25 <sup>th</sup> October, 2021	National
83	Research Methodology	Sir CRR College for Women	19 <sup>th</sup> November, 2022	National

# **List of Online Courses Attended**

S. No	Course Name	Offered Institution
1	Principles of Macro Economics	MR University
2	Digital marketing	Globsyn Business School online
3	Financial Markets and investments	Globsyn Business School online
4	Performance Management and Competence Mapping	Globsyn Business School online
5	Industry 4.0	Globsyn Business School online

6	Principles of Microeconomics	MR University
7	UGC Net Crash Course Paper-I	Patrician College of Arts and Science
8	Research methodology for social sciences	Bharathi Darsan University, Tiruchirappalli, Tamil Nādu.
9	Arts and skills for Effective Teaching	Saveetha Engineering College, Chennai
10	Data Analysis for social science	Global Institute of management
11	UGC Net Crash Course Paper-II	Patrician College of Arts and Science